



SOCIAL MEDIA POLICY

L&T Metro Rail (Hyderabad) Limited (“LTMRHL”) has opened public-facing pages on social media sites for viewing content and/or videos and posting comments about LTMRHL. These social media sites include but are not limited to various blogs, bulletin boards, networks, multi-media and news media sites or other user generated content sites (“Social Media Sites”). These guidelines are for anyone who may wish to interact with LTMRHL through social media. We encourage your posts and comments in social media channels maintained by LTMRHL.

By accessing and browsing the L&T Metro Rail (Hyderabad) Limited (“LTMRHL” or “the Company”) page directly or indirectly or by posting, using and/or downloading, copying any content from the same, you irrevocably agree and accept, without limitation or qualification to the following Terms of Use. If you do not agree to the Terms and Conditions of Use, you may not view or post any content to any social media site of LTMRHL on the internet. Your use of social media sites of LTMRHL, delivers the acceptance of this Policy and the Terms and Conditions of Use and has the same effect as if you had actually physically signed an agreement.

At the outset “We welcome constructive criticism. However, we are not obliged to respond to comments posted by users but we shall run through all of them”.

Terms and Conditions :

- ✈ The comments or posts intended to be posted by the users, shall be strictly reviewed by LTMRHL before they go live on our blogs.
- ✈ The bloggers of LTMRHL shall review and respond to comments, posts and any other social content if required, in a timely manner.
- ✈ The Users shall connect with LTMRHL or its representatives only through its official website or through a proper channel to resolve any query calling for general public interest and not through spam infected /linked sites. LTMRHL shall reserve its rights for not responding the query if the said query falls in the category of confidential and sensitive information of the Company.
- ✈ LTMRHL does not monitor every content posted on this platform. However, we reserve the right to monitor any and all such content, and may remove or have removed any content that in our opinion is inappropriate, offensive, obscene or otherwise violates these Terms of Use.
- ✈ By submitting any content, the user/s is/are deemed to have given LTMRHL an unlimited and irrevocable license to use, execute, show, modify and transmit such content, information, material or comments, including any underlying idea, concept or know-how. The Company reserves the right to use such information in any way it chooses.
- ✈ LTMRHL disclaims any responsibility for any content available on or through any social media sites, including content that may be provided by us, submissions from third parties, and hyperlinks embedded in such LTMRHL or third-party content. Links to third-party web sites do not imply any approval or endorsement by the Company of the linked sites, even if they may contain the Company's logo, as such sites are beyond the Company's control.



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- ✈ LTMRHL cannot be held responsible for the content of any linked site or any link contained therein, effective from 1st April, 2016, the following policy shall apply to all content posted on or about LTMRHL across various social media channels (e.g., Facebook, Google+, LinkedIn, Twitter, YouTube and Blog or any other social media that may be introduced in future) by any social media user. Using social media access means that the Users' (and the content that users exchange with respect to LTMRHL) are subject to the LTMRHL's Terms of Service/Use. This can have legal implications, including the possibility that your interactions could be subject to a third-party subpoena.
- ✈ We reserve the right to remove any content, including but not limited to posts and photographs and videos, regardless of the identity of the person posting such content, which, in the Company's sole opinion and discretion:
 - ☑ are libelous, defamatory, harassing, threatening, obscene, disparaging, or hateful;
 - ☑ violates another's copyright, trademark, or intellectual property;
 - ☑ disclose confidential or proprietary information of the Company or clients;
 - ☑ condone or promote illegal activity;
 - ☑ are fraudulent, deceptive or misleading;
 - ☑ are of a sexual, racial, religious, or other nature involving a protected classification;
 - ☑ contain spam or are intended to cause technical disruptions to the page;
 - ☑ are off topic; or
 - ☑ violates any central, state, local and/or international law or regulation.

Please note that LTMRHL does not endorse any opinion on this page not specifically posted by us. Additionally, LTMRHL is not responsible for the accuracy of the claims, information, advice or comments posted by fans, followers and visitors of the page. Anyone repeatedly posting material that falls into the above categories will be removed and banned from participating on our social media and blog page.

LTMRHL will not be liable for any damages, direct, indirect, consequential or incidental damages, including but not limited to loss of profits or revenues, business interruption, loss of data arising out of or in connection with the reliance on any content posted on this platform. The same goes for any website to which this site is linked.

If any provision of these Terms of Use is held by a court to be illegal, invalid or unenforceable, the remaining provisions shall remain in full force and effect.

LTMRHL reserves the right, at its sole discretion, to suspend, modify or update the above Terms of Use at any time without any advance notice. The changes will be effective when posted. To remain in compliance, LTMRHL suggests that the users shall review the Terms of Use, as well as the other website policies, at regular intervals. By continuing to post any content after such new terms are effective, users accept and agree to any and all such modifications attached to these Terms and Conditions of Use.

These terms and conditions are effective from **1st April, 2016.**